

OUR MISSION

The Graduate Business Curriculum Roundtable is a global association of business schools whose mission is to advance graduate business education through curricular and co-curricular innovation.



We are the only global organization whose primary focus is graduate business curricular innovation and we constantly strive to be THE industry resource for curricular-related innovations, solutions, research, and collaborations.

We were established in 1999 as the MBA Roundtable, by a group of leading business school deans, faculty and administrators to fill the need to promote and drive graduate business curricular innovation. We changed our name in 2022 to reflect our growing work across all graduate business degree programs.

WHAT WE DO

Our core values are collaboration and sharing; knowledge generation and research; being innovation driven; having a global mindset; and committed to being an equitable, diverse and inclusive organization.

Create forums to challenge, debate and shape the future of graduate business education and its curricular content and design

Annual Curricular Innovation Symposium

Each year the Graduate Business Curriculum Roundtable presents its Annual Curricular Innovation Symposium which focuses on a unique theme of importance to the topic of curriculum innovation. The Symposium is hosted by a member school and delivers keynote speakers, panel sessions, along with interactive breakout discussion sessions, as well as networking opportunities for the attendees. The Symposium agenda is developed by an Advisory Committee composed of member school representatives and is designed specifically for participants to discuss issues, exchange ideas and cultivate networks. Historically, there are 100-150 attendees at these conferences who represent a strong mix of faculty and administrative leaders of leading graduate business programs.

Equip business school faculty and administrators with the knowledge and resources needed to advance graduate business curricular and programmatic innovation

Research and Surveys | Webinars | Virtual Forums | White Papers | Workshops

Each year the Graduate Business Curriculum Roundtable drives several research initiatives ranging from ongoing benchmarking studies to current and relevant surveys regarding important issues. The Graduate Business Curriculum Roundtable also participates in long ranging research studies with our partners and sponsors to develop white papers for our membership. Throughout the year, the Graduate Business Curriculum Roundtable delivers webinars, virtual forums and workshops around important topics such as **Best Practices in Curriculum Review and Design, Emerging Trends in Graduate Business Education Curriculum, Inclusive Excellence in Graduate Business Curriculum, The Growing Role of Credentials, Badges and Certificates in Graduate Management Education, and Using Learning Analytics to Drive GME Curriculum Design and Innovation.**

Promote and recognize graduate business curricular achievement, change and innovation

The Graduate Business Curriculum Roundtable Innovator Award was created in 2011 to promote educational initiatives that advance innovation in graduate business education and acknowledge the schools that drive change in the field. The Innovator Award raises awareness of ongoing continuous curricular and co-curricular improvements and educates employers, business school leaders and faculty about innovative practices of best-in-class programs. For business schools, the Award publicly recognizes their leadership to initiate and achieve curricular reform. Any business school that offers a graduate business degree and has taken initiatives such as program revision, course content or delivery changes, or co-curricular program enhancements is eligible to cover every aspect of the content-pedagogy-format curricular framework with impact reach locally and globally, and with benefits to the learner, business and community.

GRADUATE BUSINESS CURRICULUM ROUNDTABLE MEMBER BENEFITS

Be Informed

- Exclusive opportunities to participate in timely and relevant research and benchmarking initiatives
- Special webinars and white papers delivering expert knowledge and solutions for graduate business curriculum innovation and development
- Interactive workshops and virtual forums to help you gain insight into how to lead and manage curricular change processes within and across graduate business programs

Be Inspired

- Be part of an engaged community and network of educators and administrators who are interested in curricular and co-curricular development in the graduate business learning experience
- Opportunities to showcase your institution's curricular innovation by co-presenting webinars or participating as panelists and speakers at our annual symposium, forums and workshops
- A unique membership that is a cross section of faculty and administrative decision makers which provides rare opportunities for members to network across this unique and powerful group of graduate business leaders
- Graduate Business Curriculum Roundtable events remain manageable in size to guarantee opportunities to truly connect and have in-depth discussions around important topics in curriculum design and innovation

Additional Benefits

- Member registration discounts and advance registration notice for our Annual Curricular Innovation Symposium, forums, and workshops
- Members' only access to our historical research data portal on our website
- Members' only access to workshop, symposium, forum, and webinar content, presentations and materials
- Members' Only Peer Mentoring Program
- Access to the online member directory
- Regular communications featuring events, news and updates on graduate business curriculum innovation
- Membership is school-wide, so all employees can benefit
- Serve on advisory and planning committees
- Host an Annual Curricular Innovation Symposium or regional workshop
- Engage with other members through our virtual discussion forums
- Sponsor a research study
- Participate in the Innovator Award Program as a nominator or judge
- Share ideas and suggestion for research, survey or discussion topics
- Provide direct feedback on needs and interests

SCHOOL MEMBERSHIP FEES

Please contact info@gbcroundtable.org for more information and to share your interest in membership and further engagement with the Graduate Business Curriculum Roundtable.

One year: \$1000.00 USD

Two year: \$1900.00 USD

The annual membership period is August 1 through July 31. Renewal is optional and notices are sent in June. New members joining after August 1 and before May 1 will pay a pro-rated fee; if joining after May 1, the pro-rated amount will be added to the annual fee for the following year. Membership fees are paid annually and are non-refundable.

To join the GBC Roundtable visit www.graduatebusinesscurriculumroundtable.org